AKASH D

+91 9840975817 · Bangalore, India · akashraj.1998@gmail.com · LinkedIn · Portfolio

MOTION DESIGNER

GRAPHIC DESIGN | VIDEO EDITING | AI CONTENT CREATOR

Motion Designer with 6+ years creating high-impact visual content for health tech, SaaS, and media companies. Proven track record leading cross-functional teams to deliver scalable design systems, 3D animations, and data-driven campaigns that increase engagement 140-200%. Expert in After Effects, Cinema 4D, and strategic brand storytelling across digital platforms.

WORK EXPERIENCE

KAPTURE CX - *BANGALORE, KA* JUL 2024 - MAR 2025

Sr. Motion Designer

Created high-quality motion graphics, animated presentations, and video assets for sales and marketing teams.

- Designed product promo videos that increased monthly views by 200%+, surpassing previous engagement records by 140%.
- Produced engaging product explainer videos, feature launch teasers, and demo assets to effectively communicate platform capabilities, improving product adoption and client engagement.

ROOTQUOTIENT - *Chennai, TN* JUL 2022 - MAR 2024

Sr. Designer

Worked closely with leadership to refine motion identity and ensure consistency in brand storytelling.

- Edited and produced podcast episodes, leading to a 50% increase in engagement across Spotify and YouTube.
- Repurposed long-form podcast episodes into short-form video content, including reels and clips, optimized for social media platforms, resulting in increased brand reach and the generation of viral content.

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HEALTHIFY - *Bangalore, KA* APR 2021 - APR 2022

Motion Designer

Led motion design strategy for health tech startup, directing visual storytelling across marketing campaigns and establishing brand consistency guidelines.

EDUCATION

AAT MEDIA COLLEGE - *Chennai, IN*

Bachelor's in Film & TV Production, 2018

PROFESSIONAL SKILLS

- Generative AI Content Creation.
- 2D & 3D Animation.
- Motion Graphics Design.
- Storyboarding & Concept Development.

ACHIEVEMENTS

- Developed AI-powered motion graphics workflow that reduced production time by 40% while maintaining brand consistency across 10+ client campaigns in fashion, F&B, and tech sectors.
- Built scalable design system and motion graphics templates that enabled 300% faster campaign deployment while maintaining brand consistency across 15+ digital touchpoints.
- Established end-to-end podcast production workflow including guest coordination, pre-production research, and post-production editing that increased listener engagement by 50% across multiple platforms.

TOOLKIT

Adobe After Effects, Adobe Premiere Pro, Adobe Photoshop, Adobe Illustrator, Figma, Cinema 4D, Blender, Red Giant Suite, Runway ML, Midjourney, Google VEO, Higgsfield, OBS Studio, Audition, DaVinci Resolve, Microsoft Office Suite, Google Workspace.